

Sistema Scotland & Big Noise





Fundraising Pack



Thanks for joining Team Big Noise!

Thank you for your interest in fundraising in aid of Sistema Scotland! Your amazing support will help improve lives and strengthen communities across Scotland. Make the most of your fundraising experience with this helpful guide. In our fundraising pack you'll find all the information you need to get your fundraising efforts off to a great start.

Make sure you don't miss any exciting news from Sistema Scotland throughout your fundraising journey:

-  [Follow us on Twitter](#)
-  [Like us on Facebook](#)
-  [Follow us on Instagram](#)
-  [Sign-up to our e-newsletter](#)

If you need any further information or assistance, please don't hesitate to email linda.allan@sistemascotland.org.uk.

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Best of Luck! x

About Sistema Scotland

What we do

Sistema Scotland is a charity on a mission to improve lives and strengthen communities through music and nurturing relationships. Their Big Noise orchestral programmes use the symphony orchestra as a community through which children gain an invaluable range of life skills and experiences. Children develop confidence, teamwork, resilience, pride and aspiration, supporting them to reach their potential and lead successful and fulfilled lives. Sistema Scotland's six established Big Noise programmes support children and young people across six communities: Raploch and Fallin in Stirling, Govanhill in Glasgow, Torry in Aberdeen, Douglas in Dundee and Wester Hailes in Edinburgh.

Our established Big Noise programmes work with around **3,500 children and young people** across Scotland.



We engage with **babies to school leavers**

We now deliver Big Noise in **six** communities across Scotland.



How your support helps



£25

can pay for one hour of individual instrumental lessons, building long-term supportive relationships.



£50

can pay for an orchestra rehearsal, building confidence, teamwork and social connections.



£100

can buy a violin to help a child begin their Big Noise journey.



£145

can provide healthy snacks and meals for a child taking part in Big Noise for a year.



£300

can support ten young people to play in concerts for a year, building confidence and motivation.



£480

can buy a trumpet for a young person taking part in Big Noise.

Fundraising Ideas

Here are just a few ideas to make a real difference to the children taking part in Big Noise...

Take part in an organised event

Whether you go for a 10K or a Tough Mudder, you can set up your own fundraising page and get started. You can find us on [JustGiving](#).



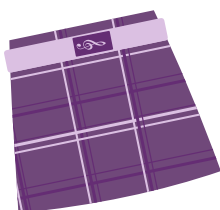
Organise a sponsored event

Set up your [JustGiving](#) fundraising page and share this with your friends to collect donations for a challenge you've set yourself.



Walk the Kiltwalk for us

Don your tartan and take part in a fun sponsored Kiltwalk – there's a distance to suit everyone! Sign up on the [Kiltwalk website](#) and select Sistema Scotland as your charity. We'll receive 100% of the money you raise, plus Gift Aid.



Organise a fundraising event

Get creative and set up your own event in aid of Sistema Scotland. It could be a concert, an online event or a garden party – and we're always excited to hear new ideas! Remember to seek the organiser's permission if you're collecting at an existing event.



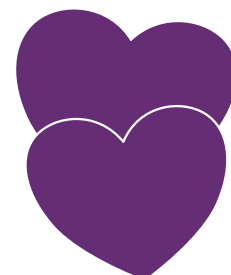
Request celebratory donations

Celebrate a birthday, wedding or anniversary by asking for donations instead of gifts. Set up your own fundraising page or ask your friends and family to donate on our [website](#). If you use Facebook, you can also set up a Facebook Fundraiser [here](#).



Remember a loved one

People often encourage charitable donations when they have lost a loved one and we are always touched to receive this support. You may wish to direct friends and family to our [website](#) or perhaps organise a collection in memory.





Top Tips

- ▶ Set a target – it motivates others to support and feels great when you reach it.
- ▶ Don't be afraid to ask for donations – one of the top reasons people give is because they were asked!
- ▶ Share what you're doing as widely as you can – through social media, flyers, notice boards.
- ▶ Tell people about Sistema Scotland and why you're supporting us – people want to know where their money is going and why.
- ▶ Don't forget to update your friends and supporters when you've finished, telling them how much you raised and what you achieved. You might even get some last-minute donations!
- ▶ If you're asking for larger cash donations as part of your fundraising, think about providing [Gift Aid forms](#) – contact us for more information.



Best Practice Pointers

Here are a few simple but important things to keep in mind when you are fundraising:

- ✓ Always get permission from the venue before carrying out any fundraising activities.
- ✓ If you're fundraising in a public place you need a special licence from your local authority – find out more [here](#).
- ✓ Make sure there are two people present to count any cash donations.
- ✓ Consider health and safety. Do you need a risk assessment? Should participants sign a disclaimer or have their own insurance?
- ✓ If you are planning an event in your own home, check the public liability section of your home insurance policy.
- ✓ If you are under 18, make sure you have your parent or guardian's consent.
- ✓ If your event involves children, ensure that they are accompanied by a parent or guardian or that any other adults you have asked to supervise have had background checks.
- ✓ If you're photographing or filming your event, make sure that people know. Don't share any photos of other people's children online without their parent or guardian's consent.

Inspiration from past fundraisers

Here are just a few of the inspiring and creative ways in which our supporters have raised money for Sistema Scotland.

Bill and Brenda from Fortrose raised an amazing £2,500 to support Sistema Scotland with their Truly Terrific Tree Trail. They opened a tree trail through their “jungle garden” with info about different trees, live music, home baking, children’s games, local craftsmen and even a silent auction. Bill told us that the success of the event was down to using creativity and a sense of humour to appeal to children and adults alike, and support from a wide network of family and friends in delivering a smooth event on the day.



Photo credit courtesy of Scottish Provincial Press



Big Noise Govanhill volunteer Jane raised over £1,500 by walking the equivalent distance between four of our Big Noise centres - and back!

Jane took on the challenge during Covid-19 restrictions in early 2021 and covered over 300 miles in her own local authority area.

A group of Music students from the University of Glasgow took part in a sponsored ABRSM Grade-1-athon – where each took up a new instrument and took the ABRSM Grade 1 exam – to fundraise for Sistema Scotland. Through their combined JustGiving pages they raised a fantastic £1,980.



How we can help

There are lots of ways we can support your fundraising efforts. Contact linda.allan@sistemascotland.org.uk if you'd like more information on any of the following:

Sistema Scotland logo

Our “In aid of Sistema Scotland” logo has been specially designed to be used by our fundraisers. You can download the logo [here](#). Please state on any promotions that you are fundraising in aid of Sistema Scotland and do not represent the charity.

In aid of



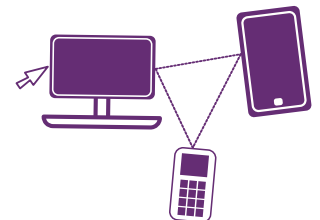
Information about Sistema Scotland

To make sure you correctly describe who we are and the work we do, please use the text from the “[About Sistema Scotland](#)” section of this document when promoting your activities.



Social media

If you're promoting on Facebook, Twitter, or Instagram tag us @sistemascotland – we'll be delighted to see what you're doing and share your post! Also be sure to follow our social media channels to stay up-to-date with our latest news.



Big Noise representation at events

We receive many invitations for children to perform or staff to speak at external events, both online and in-person, and unfortunately we're unable to accommodate all of these requests. However, please feel free to ask and we will make a decision based on timing, location and availability.



Collection buckets

Please ask about availability!





Getting the proceeds to Sistema Scotland

If you're using an online fundraising page such as JustGiving you don't need to take any further action as we will receive donations automatically.

Otherwise, we would be happy to receive:



- ✓ A cheque made payable to Sistema Scotland and sent to Sistema Scotland, Raploch Community Campus, Drip Road, Stirling, FK8 1RD - please let us know if you're sending us a cheque.
- ✓ An online transfer – please get in touch to request payment details.
- ✓ Cash donations - please get in touch to arrange delivery to your nearest Big Noise centre during office hours. Please do not send cash donations in the post.

Please note: Any fundraising activities undertaken in aid of Sistema Scotland are done so at the risk of the organiser and are not the responsibility of Sistema Scotland. As the organiser, you are responsible for any necessary risk assessment and insurance and you must be clear that you are fundraising 'in aid of Sistema Scotland' and are not representing the charity.

THANK YOU!

To all our committed supporters and fundraisers, past, present and future, we are so grateful for your dedication and generosity. We'd be delighted to discuss your activities and ideas – please contact linda.allan@sistemascotland.org.uk.



Sistema Scotland is registered as a Scottish charity, No. SC039119

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